PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/761,351 Filing Date TRANSMITTAL January 22, 2004 First Named Inventor **FORM** Craig D. ULLMAN Art Unit 2154 (to be used for all correspondence after initial filing) **Examiner Name** V. D. Vu Attorney Docket Number Total Number of Pages in This Submission 559442600207 ENCLOSURES (Check all that apply) After Allowance Communication Fee Transmittal Form Drawing(s) Appeal Communication to Board of Fee Attached Licensing-related Papers Appeals and Interferences Appeal Communication to TC x | Amendment/Reply Petition (Appeal Notice, Brief, Reply Brief) Petition to Convert to a x After Final Proprietary Information Provisional Application Power of Attorney, Revocation Affidavits/declaration(s) Status Letter

Change of Correspondence Address Other Enclosure(s) (please Identify below): Extension of Time Request Terminal Disclaimer Return Receipt Postcard **Express Abandonment Request** Request for Refund Information Disclosure Statement CD, Number of CD(s) Certified Copy of Priority Landscape Table on CD Document(s) Reply to Missing Parts/ Remarks Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name MORRISON& FOERSTER LLP Signature Printed name Jonathan Bockman Date Reg. No. 45,640 August 19, 2005



Attorney Docket No.: 559442600207

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Craig D. ULLMAN et al.

Application No.: 10/761,351

Confirmation No.: 3432

Filed: January 22, 2004

Art Unit: 2154

For: ENHANCED VIDEO PROGRAMMING

SYSTEM AND METHOD FOR

INCORPORATING AND DISPLAYING RETRIEVED INTEGRATED INTERNET

INFORMATION SEGMENTS

Examiner: V. D. Vu

AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the final Office Action dated May 20, 2005, for which a response is due on August 20, 2005. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.